

## Wayne M. Stanley

### Founder & Chief Inspiration Officer, Bowe Digital

Wayne M. Stanley is a recognized leader in real estate marketing and the visionary behind **Bowe Digital**, a premier marketing agency that helps small businesses, title companies, and real estate professionals stand out. With a passion for storytelling and a results-driven approach, Wayne and his team deliver custom marketing solutions, including website development, social media content, email marketing, video production, branding, SEO, and more.

Under Wayne's leadership, **Bowe Digital has been named one of Indiana's Best Places to Work four years in a row (2022–2025) by the Indiana Chamber of Commerce**. Additionally, in **June 2024, Bowe Digital was named the Greater Howard County Chamber of Commerce Small Business of the Month**, recognizing the agency's local impact and business excellence.

Wayne's expertise and impact on the real estate industry have earned him numerous accolades. He was recognized as a **Real Estate Rising Star by HousingWire in 2024 and 2025** and received the **Exemplary Leadership Award from October Research in 2023** for his contributions to real estate marketing. Additionally, he was named a **2023 HousingWire Marketing Leader**, honoring his influence and innovation in the field.

Wayne's entrepreneurial drive extends beyond Bowe Digital. He also owns:

- **Growth House** – a data leasing company that empowers businesses with insights to drive success by growing their audience size.
- **Railroad Marketing** – a discount marketing services provider for budget-conscious businesses.
- **Title Success** – a firm specializing in mergers, acquisitions, and valuations for title and settlement companies.

Before launching Bowe Digital, Wayne played a pivotal role at the **American Land Title Association (ALTA) in Washington, D.C.**, where he spearheaded the **Homeowner Outreach Program (HOP)**, expanded ALTA's social media presence, and advanced the **Title Action Network**. His efforts earned him recognition as a **Top Association Innovator by Bisnow Magazine**.

Wayne's career in marketing and communications began in the U.S. Senate, where he worked as a staffer for **Senator Richard G. Lugar**, gaining invaluable experience in messaging, advocacy, and leadership.

When he's not helping businesses grow, Wayne enjoys spending time with his **Bernese Mountain Dogs (Sampson & Shadow)**, hosting game nights, traveling to the beach, exploring wineries, and enjoying great music with family and friends.